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Gender: Female **Date of birth:** 02/08/1958 **Nationality:** Russian

MOTTO

[Current] **Expert - generalist**

DIGITAL SKILLS

My Digital Skills

Microsoft Office | Search Engines

WORK EXPERIENCE

[11/2024 – Current] **Data analyst**

Self-employed

City: Hamburg | **Country:** Germany

Data analysis and evaluation.

[02/2018 – Current] **Chairmen**

volunteering

City: Hamburg | **Country:** Germany

Management of NGO "Resilience Harmony e.V." Fields: Art and Culture, Building, Technical Assistance, Gender, Sustainable Development, Intercultural Communication, Resilience.

[06/2014 – Current] **Member of Board, project developer**

volunteering

City: Hamburg | **Country:** Germany

Management and restoration of cultural heritage site "Gutshaus Battinsthal" in Pomerania region, Germany. Preparation, co-ordination and design of Local Strategic Development Concept of village Battinsthal (Germany, Euroregion “Pomerania).

[01/2013 – 31/12/2024] **Manager (part-time)**

Heidi&Ham GmbH&Co KG

City: Hamburg | **Country:** Germany

Management of real estate, budget planning, bookkeeping/controlling.

[10/2015 – 03/2017] **Short-term Project Development Expert (freelancer)**

Frankfurt School Financial Services GmbH

City: Frankfurt am Main | **Country:** Germany

MIDF (Municipal Infrastructure Development Fund) – Investment Management and Technical Assistance Services (by Frankfurt School Financial Services GmbH). The mission of the Municipal Infrastructure Development Fund, or 'MIDF', is to achieve long-term sustainability in municipal services while developing the municipal credit market in the Western Balkans. Project supports development of financial services and municipal infrastructure. In order to achieve its mission, strengthen capacity and foster municipal lending in the Western Balkans, MIDF provides technical assistance to participating banks and to beneficiaries. Technical assistance supports the development, preparation and implementation of MIDF's investment projects.

Task assigned was to investigate the development of a project of tourist property purchase by one of the municipalities in Serbia. This included the meeting with the municipality officials, analysis of the project, preparation of the mission report, and debriefing of MIDF management.

[06/2007 – 04/2010] **Senior Consultant**

self-employed

City: Cologne | **Country:** Germany

Project "Standorterweiterung". Supporting of German investor (SME in construction materials industry) in its expansion to CEE markets (Russia, Ukraine, Belarus). Market analysis, regulatory framework, location search and assessment, due diligence, after-acquisition services, intercultural management, integration of acquired and founded companies into the European mother company; executive search; co-ordination of tasks and controlling.

[03/2006 – 06/2006] **Author of project application**

self-employed

City: Cologne | **Country:** Germany

Inventing the project and its terms, design and development of project proposal "Hinterland XP" (Interreg IIIB BSR programme). Identifying and synchronising 17 partners (regional and local administrations, chambers of commerce and industry, public bodies, development centres, strategy research entities etc.) from Germany, Poland, Belarus, Latvia, Lithuania and Russia. Project approved by 4th call of proposals. Topic of project: creation of communication platform (network) for government and business (Public-Private Dialogue), specifically for strategy on SME development in hinterlands according to EU spatial planning strategy. Components: SME development, incl. tourism; financing tools and investment; infrastructure.

[03/2005 – 11/2005] **Team Leader**

self-employed

City: Cologne | **Country:** Germany

Research--project "**Internationalisation of Search and Find Technologies"** for a German telecom company. Coordination of international team of researchers, conducting numerous interviews with key actors and developers of biggest Russian search engines and technologies, analysis of findings and consolidation of results. The overall goal of the project was to find the new trends in Internet economy concerning keeping, searching and structuring of information on the Web, and the possible commercial use of these technologies, including new marketing tools. Own project strategy was developed to get concrete results by elements of uncertainty and complexity in new and dynamic innovation field.

[09/2002 – 04/2004] **Senior International Expert (freelancer)**

EC TACIS , Project Leadpartner Municipality Bautzen (Germany)

City: Cologne | **Country:** Germany

Tacis CBC project "Country of Lakes"- Management and Marketing of Rural Tourism". Sustainable and rural tourism development and marketing in Euroregion "Country of Lakes". Methodological support and training, financing tools (incl. organisation of microfinancing fund), support by definition of tourism products and strategy, internet-marketing , organisational support and coordination of local SMEs in tourism and infrastructure sector.

[12/2001 – 01/2004]

International Expert and Assistant to the Regional Manager South

Xeops Richter Fermaud GmbH Int'l Management Consultants BDU

City: Cologne | **Country:** Germany

Tacis project "Municipal services in Russian Federation" (€2m) , support on municipal services reform, multicomponent project with strong accents on social issues, financing and investments, equipment and technology, management of housing stocks. Tasks fulfilled: support by search and co-ordination of local experts, arranging of conferences and workshops, organization of procurement and supply procedures, financial reports, support of pilot projects in South Region of Russia on coordinated development of municipal services, infrastructure and SMEs in rural municipality area.

[03/2003 – 10/2003]

Expert

Xeops Richter Fermaud GmbH Int'l Management Consultants BDU

City: Cologne | **Country:** Germany

Interreg IIIB BSR Seed Money project "Cross Border Hinterlands". Preparation activities for bigger Interreg III BSR project, e.g. meetings with stakeholders in Germany, Latvia, Lithuania and Belarus. Project includes tourism component.

[03/2001 – 03/2002]

Chief of party (Team leader), author of the project and application (freelancer)

USAID ROLL in Russia, Leadpartner Association of Russian Museums

City: Moscow | **Country:** Russia

USAID Project "Museum. Village. Development" had a goal to initiate and support (Cultural) Green Rural tourism movement on the basis of Association of Russian Museums (AMR) with more as 400 provincial Russian museum-members (now more as 500). Methodological and marketing support for museums was provided, few sustained pilot projects and routes developed. At first time in Russia an exchange of experience, best practices and strategy discussion on green rural tourism development was organised between various (funded) projects (additional to the tasks of project).

[02/2001 – 11/2003]

Senior Expert/Project Manager

Xeops Richter Fermaud GmbH Int'l Management Consultants BDU

City: Cologne | **Country:** Germany

Developing and managing of projects, working as expert on local and EU programs. Fields: **IT**, international cooperation, municipal and regional sustainable development, innovations, marketing.

[06/2000 – 03/2001]

Sustainable tourism expert (freelancer)

EC Tasis, Leadpartner Finnish Association of Local and Regional Authorities

City: Moscow | **Country:** Russia

Tacis project "Municipal management reform in Russian Federation"(€3m), region South (Krasnodar Kraj, Rostov oblast, and the Republic of Adegeya). Project tasks included support to municipalities covering all sectors of municipal responsibilities according to the Law on Local Self Government of the Russian Federation and the laws of the subjects of federation on regional level respectively. Main problem to deal with was the weak institutional capacity on local level and the insufficient provision of financial means to the municipal budgets. The project managed to increase the efficiency of budget planning and budget use, to develop cooperation structures between the municipalities for combining and sharing tasks in delivery of municipal services, to set-up business support service institutions, to create and implement small investment projects in the public utility

sector. STE on sustainable tourism development and marketing, expertise, training, conduct of tourism workshop, support to regional manager.

[04/1999 – 12/1999]

Information analysis expert

USAID Eurasia Moscow/ CCI of ISEU

City: Moscow | **Country:** Russia

USAID Eurasia project **"Mass media & NGO",** by The Centre of Coordination and Information of International Socio-Ecological Union, Moscow (Russia´s biggest environmental NGO). Task: daily collecting, proceeding and dissemination of environmental and social information , editing and issue of online newsletter, generation of archive on environmental and social problems.

[1995 – 2000]

Member of Secretariat, junior researcher

Novosibirsk State University, International UNESCO Chair/Philosophy Chair

City: Novosibirsk | **Country:** Russia

Organising of conferences, developing and managing of pilot projects on sustainable tourism and eco-housing.

[1979 – 1991]

Researcher

Siberian Branch of Russian Academy of Sciences, few research institutions

City: Novosibirsk | **Country:** Russia

Researches on homogeneous decentralised computer systems, optimisation of controlling algorithms, imitative program modelling.

LANGUAGE SKILLS

Mother tongue(s): Russian

Other language(s):

German

LISTENING B2 **READING** C1 **WRITING** B2

SPOKEN PRODUCTION C1 **SPOKEN INTERACTION** C1

English

LISTENING B2 **READING** C1 **WRITING** B2

SPOKEN PRODUCTION B2 **SPOKEN INTERACTION** B2

Macedonian

LISTENING A1 **READING** A1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

EDUCATION AND TRAINING

[1996 – 2000]

Self-educated/Learning-by-doing in Sustainable Development

Int.UNESCO Chair "Sustainable development, environmental sciences and social problems", Novosibirsk

City: Novosibirsk | **Country:** Russia |

[12/1982 – 03/1986]

Postgraduate study in computer science (doctoral examinations in computer science, philosophie and English)

Novosibirsk State Technical University and Institute of Theoretical and Applied Mechanics , RUS

City: Novosibirsk | **Country:** Russia |

[09/1975 – 07/1980]

Diploma as Engineer in Computers Sciences, grade "excellent"

Novosibirsk State Technical University

City: Novosibirsk | **Country:** Russia |

SKILLS:

[Current] **Technical affiliation, electronic devices. Strong analytical & organisational skills**

DRIVING LICENCE

Cars: B

HOBBIES AND INTERESTS

Art, cultural heritage, sustainable development, NGO development, charity.